

Guiding You Ahead

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MONTANA CREDIT UNION YOUNG SAVER GIVES BACK AT HOLIDAYS

Great Falls, Montana – Montana Credit Union member Benjamin Brown is destined for either a career in finance or philanthropy. He's a meticulous saver and keeps every penny he earns from helping with his family business, Frosty of Montana, and he loves researching and learning about coins. With his savings, he also likes to give back to kids in our community. But he has a bit of time to figure out his career choices – after all, Benjamin is only 10.

As a member of Montana Credit Union's Pee Wee Penguin Young Savers Program, Benjamin earns points for every \$5 he deposits into his savings account. That small change from the family ice cream truck adds up to earn him savings points that he has kept for several years. MCU young savers are able to cash in their points in the credit union's Pee Wee Store for toys, books and crafts, but Benjamin wasn't interested in toys for himself. Instead, he chose to cash in his 1,400 points for toys to give to kids currently staying at the Cameron Family Center at the Great Falls Rescue Mission.

"I don't have much call for Legos or cars, but the kids staying at the Cameron Center would enjoy getting some Christmas presents" Benjamin stated. In the past, he has donated toys to various organizations around the holiday season, but this gift of toys represents the most he has done at any one time.

"We were so excited to learn what Benjamin wanted to do with his savings points," said Becky Timmons, VP of Marketing for Montana Credit Union. "Our Pee Wee program encourages kids to build savings habits at a young age, with the toys serving as a reward for saving. It warms our hearts to see one of our younger members choosing to give those toys to those that need a little bright spot during their holiday season. Benjamin represents the true spirit of credit unions, which is "People helping People."

Benjamin delivered his toys to the Cameron Family Center on Tuesday, along with a matching gift from Montana Credit Union.

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Since its inception in 1940, Montana Credit Union has grown to over \$280 million in assets and currently serves 23,000 member accounts in a three-county area. Montana CU is a full-service

financial institution, providing savings, checking, loan and other services, with three convenient locations around Great Falls: 901 8th Avenue South, 15 14th Street South and 540 Smelter Avenue NE. Membership is open to anyone living in Cascade, Chouteau or Teton counties. For more information, please visit <u>www.montanacu.com</u>



3 convenient locations to serve our members

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